



STORE OF LINGERIE

FOR IMMEDIATE RELEASE

June 17, 2008

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Sol...store of lingerie
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July 17th – 20th CALENDAR OPPORTUNITY

SOL's SIDEWALK SALE

WHAT: Come in early to get the best deals at **SOL's SIDEWALK SALE!** **July 17th – July 20th.** With discounts up to 90% off your favorite lingerie designers including Hanky Panky, Marie Jo, Prima Donna & Natori.

The annual highlight is the sale on the most popular underwear in the world, **Hanky Panky Thongs!** **EVERY color and print** is on sale for **\$13** (normally \$18 - \$20) (Shop early! Limit 12 and only while supplies last!).

WHEN:	Thursday, July 17 th	10am – 6pm	Opening day – best selection!
	Friday, July 18 th	10am – 6pm	Add'l 20% off!
	Saturday, July 19 th	10am – 6pm	Add'l 35% off!
	Sunday, July 20 th	12pm - 5pm	Bonus Discounts!

WHERE: Sol...store of lingerie
248 Detroit St
(in Cherry Creek North)
303-394-1060