



FOR IMMEDIATE RELEASE

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BEERS, BRATS & BRAS!
The fun and easy way to shop for Valentine's Day!

Denver, CO – It's the shopping event guys have been waiting for all year. SOL's annual BEERS, BRATS and BRAS event is on **Sunday, February 10th from 12pm-5pm**. It's the perfect chance to reminisce about the end of the football season, and get your Valentine's Day shopping done too! And if you can't make it on Sunday, guys waiting to the last minute to shop can enjoy SOL's extended hours and free beers on **Wednesday, February 13th from 6pm-8pm**.

You can discuss the highlights of the Superbowl, and with free beer, free parking and free gift-wrap, SOL's Men's Shopping Events are designed to make the Valentine gift shopping experience as easy and enjoyable as possible. SOL will donate a portion of proceeds to the Morgan Adams Foundation to benefit Children's Hospital Pediatric Oncology Research.

The best part is you can know every detail of the football season, but you don't have to know anything about lingerie. If she has shopped at SOL before, they'll have her sizes and styles on file (how easy is that!). If this is a first time gift, SOL has a staff that is expertly trained in helping you choose the right size and style to ensure you give the perfect gift.

SOL specializes in bra fittings and is known for its exceptional service and exquisite collection of fine lingerie. Their outstanding collection includes robes, pajamas, loungewear, bras and panties from well known designers including Hanky Panky, Marie Jo, Prima Donna and Natori. Located at 248 Detroit Street in Cherry Creek North. Open Monday through Saturday, 10-6pm with extended shopping hours February 10th from 12-5pm and February 13th from 6-8pm. Shop online at www.SOLLingerie.com 303-394-1060

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