



FOR IMMEDIATE RELEASE

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Denver Loves JOSIE NATORI

DENVER – October 12, 2007 – Lingerie designer Josie Natori met her fans Friday night as Denver’s most fashionable women celebrated the 10th Anniversary of the Cherry Creek boutique SOL...store of lingerie and the 30th Anniversary of Natori. Lucky attendees at the event were visibly awed by Natori’s 30th Anniversary Couture Collection as well as her entire Fall Collection. The oohs and aah were audible as women tried on the layers of exquisitely embroidered silk and cashmere and picked up personally signed copies of Josie Natori’s new book “The Art of Natori.”

SOL co-owners Cindy Johnson and Jeanie Peterson hosted a party with the same personal touch and attention to detail that has become the signature of the SOL shopping experience. Champagne and passed hors d’oeuvres whet the appetite of guests who mingled and tried on Natori’s beautiful designs. It was an appropriate celebration to mark SOL’s 10 year milestone.

Founded in 1997 by two sisters, Cindy Johnson and Jeanie Peterson, and located in Denver’s prestigious Cherry Creek North shopping district, SOL is one of the cornerstones of the areas’ independently owned boutiques and offers an exquisite collection of lingerie including pajamas, loungewear, robes, camisoles, bras and panties. SOL designers include Hanky Panky, Marie Jo, Prima Donna, Natori, Fernando Sanchez as well as other distinctive pieces designed exclusively for SOL. Open Monday through Saturday, 10AM to 6PM. Shop online at www.SOLLingerie.com or call 1-800-466-1356.

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