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FOR IMMEDIATE RELEASE

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**Cindy Johnson, Denver's Lingerie Expert
Live on Weekend TODAY
Saturday, September 8th
Sunday, September 9th**

Denver, CO – National lingerie expert and SOL co-owner, Cindy Johnson, will be on Weekend TODAY this Saturday and Sunday, September 8th and 9th. On Saturday Cindy will do Before and After Bra Makeovers of four women from each decade (20's, 30's, 40's & 50's). She'll show how the right bra can make a difference in how they look and feel. Cindy will continue her transformations on Sunday with Sleepwear Makeovers. She believes women should look cute and feel cute all the time, even when they are just hanging around the house or sleeping. Cindy will give the same four women tips and ideas on how sleepwear can be comfortable, practical AND cute, at any age!

With over 20 years of experience fitting bras, Cindy's passion and love of the product has helped propel SOL to be one of the top lingerie specialty stores in the country. Her input and ideas are sought by national and international vendors including Natori and Chantelle for product development and improvement, fit quality and sales techniques. What makes Cindy unique from other experts in the industry is her constant contact with customers and product. She is on the sales floor everyday fitting women, and thus able to provide first hand experience on product fit, customer feedback, new styles that are working or not, and most importantly, why not.

Cindy Johnson is a charismatic, creative businesswoman who has intimate knowledge of what is involved in making lingerie fun, comfortable and accessible to women. Every day Cindy's mission and the mission at SOL are to provide women with beautiful, comfortable, perfectly fitting bras and sleepwear while offering a superior level of customer service.

Founded in 1997 by two sisters, Cindy Johnson and Jeanie Peterson, and located in Denver's prestigious Cherry Creek North shopping district, SOL is one of the cornerstones of the area's independently owned boutiques and offers an exquisite collection of lingerie including pajamas, loungewear, robes, camisoles, bras and panties. SOL designers include Hanky Panky, Marie Jo, Prima Donna, Natori, Fernando Sanchez as well as other distinctive pieces designed exclusively for SOL. Open Monday through Saturday 10AM to 6PM. Shop online at www.SOLLingerie.com

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